

NYCC Board of Directors Meeting

Monday April 8, 2013

Attending:

Eden Weiss, Bob Ross, Mindy Kaufman, Ken Barrows, Manuel Ordonez, Skip Ralph, John Seimans, Arden Rodgers, Jade Bailey Assam, John Semel

Meeting started at 6:30 PM and concluded approximately at 8:45PM

	Topic	Summary of Discussion	Next Steps
1	<i>Budget</i>	<ul style="list-style-type: none"> Treasurer Arden Rogers created a budget for the upcoming year. Projected income \$182,000. To balance this budget Arden had to cut website expenses by \$2,000 from previous year. 	
2	<i>ENY sign-up status and perk</i>	<ul style="list-style-type: none"> Arden proposed making a temporary NYCC membership a perk for non-members who sign up for ENY. Had a badass spreadsheet that demonstrated the win/lose threshold; if we get 41 new members (who actually renew their membership after this temporary one expires) it's a win. Heated discussion ensued. Chairs were thrown. Vote was taken. All in favor ENY on-line registration to go live 4/9/13 (Update: It worked!) 	
3	<i>Berkshires Sunday Night Dinner</i>	<ul style="list-style-type: none"> Special Events Coordinator Jade Bailey-Assam has been working in cahoots with Reyna Franco to nail down the Sunday night event in the Berkshires. The urgency of this upcoming date effectively overcame the desire for more heated debate and/or chair throwing, and it was agreed that a simple change of venue rather than a change of both venue and scope, would be easiest to implement. Agreed that the Butternut Country Club, originally suggested by Reyna in February, would be it. Update: Literally hours after reaching this decision Reyna made a compelling case for another venue other than Butternut; we are now preceding with Chrissey Farm Berkshire Banque House. Contracts for Chrissey Farm and a DJ are in-hand.) 	
4	<i>Membership</i>	<ul style="list-style-type: none"> Membership Director Mindy Kaufman announced we have 2,184 members. 	

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5	<i>Club Policy on Minors</i>	<ul style="list-style-type: none"> Continuing our never-ending discussion of a Minor's Policy, the question was raised whether Ride Leaders will be given right of first refusal (i.e., even if we have a policy in place and the minor fulfills all that policies obligations, can a ride leader turn said minor away because "you're too young"?) TBD 	
4	<i>Proposal for membership data base</i>	<ul style="list-style-type: none"> B-Rides Coordinator John Semel asked whether SIG Graduation Status can be included as a field in the membership database. Webmaster Israel Forst suggested that adding the field was easy, collecting & inputting the data would be the difficult part. 	
5	<i>Meeting to discuss SIGS</i>	<ul style="list-style-type: none"> C-Rides Coordinator Kate Moskoff asked whether the SIG Captains, Ride Coordinators, & VP Rides could all have a meeting to share ideas & offer feedback about the processes, performance, success, & failures of our current program; an opportunity to discuss curriculum and how they can be made more consistent across the A/B/C levels. Was agreed that this would be a valuable meeting, but should be scheduled for sometime after the SIGs ended (though not too long after they ended). 	Meeting to be scheduled after SIGs end
6	<i>Bike Summit</i>	<ul style="list-style-type: none"> Kate gave a synopsis of Bike Summit. Seems inconclusive whether attending this event in the future will be of value to NYCC. 	
7	<i>Ride Leader Responsibilities</i>	<ul style="list-style-type: none"> A-Rides Coordinator Skip Ralph asked if we can make ride leader responsibilities more explicit somewhere on our website. Also mentioned that he was getting pushback from some leaders about the newly enforced 6:1 participant/leader ratio. 	
8	<i>Gran Fondo Discounts on the QT</i>	<ul style="list-style-type: none"> VP Programs Eden Weiss mentioned that Gran Fondo New Jersey, sponsors of the May Club meeting, asked that we not share the discount they're offering NYCC members on our website or via social media...and that if these deals do become public they may be forced to retract them. 	

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9	<i>Expanding Board for Director of Advocacy ?</i>	Anticipating (correctly, I might add) the success of the April Club meeting, Eden asked whether we should expand the Board of Directors to include a Director of Advocacy. Given that this same idea was shot down less than six months ago, the same conclusion was reached, and the idea tabled	
7	<i>Club position versus individual views on cycling in the city</i>	An email request from Vit Pohanka of Czech Radio to interview a Board member on the mayor's impact on cycling in the city was discussed at length; VP Rides Ken Barrows argued that unless we had scripted bullet points representing the Club's position (which implies the Club even <i>has</i> a position), any one of us would simply be offering our personal opinion. All present agreed that, as the Club doesn't have an explicit position and this is somewhat beyond the scope of a recreational club, we would refer Mr. Pohanka to Transportation Alternatives.	
8	<i>Need Boiler Plate Response for requests to post non-club activities on web site</i>	Was decided that we need to craft a boilerplate response to all the email we receive asking whether we can share non-Club rides and events with our members...something that directs them to use our Message Board or our Out-Of-Bounds Calendar. Was then decided that we still need to codify how our Out-Of-Bounds Calendar works and how announcements get posted there; Ken & Israel are still hashing out those details.	