

FINAL

Minutes of the December 1, 2015 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Neile Weissman (President), Christy Guzzetta (President-Elect), Jerry Ross (VP Rides), Eden Weiss (VP Programs-Elect), Brian Van Nieuwenhoven (Editor), Israel Forst (Webmaster), Gal Natel (Membership Director), Yvette Kotic (Special Events Coordinator), David Beckley (A Rides Coordinator), Jim Finder (B Rides Coordinator), Michael S Bernstein (C Rides Coordinator), Sam Lunetta (ENY Director), Chris Hartmann (Volunteer Coordinator-Elect) and Peter Storey (Secretary).

As decided at the Board's July meeting, the meeting was a transitional one at which incoming members of the 2016 Board were invited to attend and speak, but not vote (except as noted in these minutes).

Neile called the meeting to order at 6:35 PM.

1. Introduction of New Board Members.

Christy, Eden and Chris, the three incoming members of the 2016 Board were introduced.

2. Programs Report.

Eden noted that he has already begun to plan programs for 2016. At present he has planned eight meetings and has five sponsors. His tentative schedule of programs for 2016 is as follows:

January: T2 Multisport Studio will present and will also sponsor;

February: The customary SIG introductory meeting. R&A Cycles will sponsor;

March: Laura Kauffmann will do a presentation on yoga for cyclists; Veloshines will sponsor;

April: Presenters will be Sandy Chapman of Tifosi and representatives of SRAM and Assos; Tifosi will sponsor;

May: the B SIG graduation dinner will be on May 10, sponsored by Gran Fondo NJ; the C SIG graduation dinner will be on May 24;

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June: Open;

July: Open;

August: the ice cream social;

September: Reyna Franco on nutrition.

3. Reimbursement Waiver.

Neile noted that under the relevant Memorandum of Understanding with ENY, the Club is entitled to an expense reimbursement equal to 10% of ENY's net income. Neile raised the issue whether this year's reimbursement should be waived by the club so as to maximize the charitable contributions made by ENY. Vigorous discussion followed, both pro and con, and a motion to waive reimbursement was made, but not seconded. The motion was then amended to waive reimbursement in excess of five percent of ENY net income.

On motion duly made and seconded and after discussion, it was:

Resolved, that for 2015 the Club hereby waives reimbursement of expenses in excess of five percent of the net income of Escape New York.

4. Other.

The Board then went into committee to discuss a variety of topics and on an informal basis.

5. Private Rides.

Israel then drew two points to the Board's attention. The first was that a great many club rides occur without being listed. These so-called "private rides" are organized without the use of the Club's facilities such as the automatic sign-up system, but account for a significant portion of the Club's rides. The second point was that our membership turnover is on the order of 50% each year.

Israel raised the question whether the Club should find ways to support member-led rides that are not publicly listed, and, if so, how. In his view, the Club loses a lot of members, especially at the A Level, as they progress through the SIG and participate in fewer listed rides, because they make use of fewer and fewer benefits of Club membership. Israel stressed that these ideas are very much at the concept stage, with all details very much in play.

Discussion followed. For some, private rides are a problem in that they cannibalize listed rides (and the leaders who might list them) and supporting private rides will only

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encourage more of them. Others agreed with Israel's logic that the Club can't force private riders to participate in (and lead) listed rides, but it may be able to take steps to retain them as members. One aspect that attracted particular attention was the availability of the Club's insurance to private rides. Some felt that the availability of insurance was an asset that should not be given away. Others felt that the availability of insurance made no difference to anyone's decision whether to go on a listed ride or a private ride. Further discussion ensued, focusing on ways to persuade private ride leaders to list their rides publicly, whether through direct contact or other means.

A majority of the Board **voted** to encourage Israel to develop his ideas to the next level.

6. Election of Public Relations Director.

On simultaneous motions duly made and seconded and after discussion, Paul O'Shea was **elected** Public Relations Director for the balance of 2015 by the 2015 Board and for 2016 by the 2016 Board.

Finally, the Board thanked Neile for his strenuous efforts and devoted service as President over the past two years. The meeting was adjourned at 8:45 p.m.

Respectfully Submitted,

/s/ Peter K. Storey
Secretary