

Attending:

Eden Weiss, John Semel, Kate Mostkoff, Skip Ralph, Israel Forst, Bob Ross, Neile Weissman, Susan Sun, Gal Natal, Brian Van Nieuwenhoven, Jeff Levine, Gwynna Smith, Manual Ordonez and Ellen Goldstein

Meeting started at 6:30 PM and concluded approximately at 8:30 PM

	Topic	Summary of Discussion	Next Steps
1	Club Meetings	<p>Eden reported that:</p> <ul style="list-style-type: none"> • Draught 55 is a possible venue for club meetings, however their capacity limit is 50 to 60 people <ul style="list-style-type: none"> ○ With many club meetings this capacity constraint would not be an issue. ○ However for SIG graduations, this would not work (per Lisa Heilburn, there were 75 people at BS-IG graduation) • For the June club meeting (C-SIG graduation), we will continue at Annie Moore’s, but perhaps the July meeting, which tends to be a smaller meeting, can be held at Draught 55 <ul style="list-style-type: none"> ○ Gran Fondo will sponsor the June meeting. They have agreed to 20% discount to club members on entrance fees • Next week’s May meeting will be the B-SIG graduation. Jamis will be the sponsor and will give away a carbon bike worth between \$2,500 and \$3,000, as well as other merchandise • Jamis has given a lot to the club and would like some more exposure to members <ul style="list-style-type: none"> ○ Eden to tie Neile into discussions with Janus • Juliet Macur, NY Times investigative journalist and author of "Cycle of Lies", has rescinded her previous commitment to be the featured speaker at our July 8th meeting, due to work and family obligations. <ul style="list-style-type: none"> ○ we have purchased 30 copies of "Cycle of Lies" from Harper Collins (at a 45% discount) to be sold prior to, and at, our July 8th meeting. Ms. Macur has graciously agreed to sign 30 "book plates" to be inserted into the purchased copies. The publisher will accept back any unsold copies, but the club will have to pay for the return shipping. Richard Rosenthal has offered to purchase any unsold copies ○ Eden is actively seeking a replacement speaker for Ms. Macur." • Eden is not planning a September meeting as Neile is arranging for the head of DOT (Polly Trottenberg) to speak before the club membership in September. Venue to be established 	

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2	Club Activities	<ul style="list-style-type: none"> • So far, 30 people have signed up to attend the Berkshires weekend, including 3 people that have signed up for luggage transport. <ul style="list-style-type: none"> ○ John has not yet reserved a van. Unless 10-15 people sign up by next week he can cancel. ○ B rides are set and C rides are pretty close to set ○ John plans to be at the start of the rides to make sure that leaders have sign in sheets <ul style="list-style-type: none"> ▪ Even though this means that John will get a late start on his own riding, he feels it is important, as members need to sign in to official club rides and it is important that emergency contact information is available ○ The cocktail party will be held at Bike and Board • John has agreed dates Rapha to reserve 20 spots (at no cost to the club) to watch pro cycling events in space designated for social events at the back of the store including: <ul style="list-style-type: none"> ○ The Tour of California, stage 3 ○ The Giro d'Italia (although he might cancel this as broadcasts are on a 1 day lag) • John has obtained 20 tickets to the Cyclones minor league baseball game on June 16. Tickets are \$15 and come with a free cap 	
3	West Point	<ul style="list-style-type: none"> • We have reserved capacity for 60 people at a cost of \$12K <ul style="list-style-type: none"> ○ The per person cost of the weekend is \$350 and includes 2 dinners, 2 breakfasts plus van to transport luggage and bike room storage ○ Morene Bangel is coordinating this weekend ○ To facilitate her role the Board voted that the club will assume her cost to attend the weekend. This is a one time approval (not to be considered a precedent) ○ The Thayer inn has gotten very expensive. One potential future alternative is to find a college that makes dorm space available 	
4	Membership	<ul style="list-style-type: none"> • Gal reported that the club has 2,000 active members 	
5	Incentives	<ul style="list-style-type: none"> • Sabina reported that cost to the club for incentives associated with 2013 activities came in as projected per budget • For 2014, Sabine has decided to offer several items (as opposed to offering a single item as previously discussed). Her decision was based on recognizing that there is no clear benefit to offering less items and it is good for there to be a range of items (for example, so that people who do not qualify for the jersey can still get something) 	

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6	Financials	<ul style="list-style-type: none"> • Susan presented the latest financials <ul style="list-style-type: none"> ○ Our net bank balance is \$57.1K ○ We are currently \$9.1K ahead of budget (due to actual membership income greater than projected (\$4.4K) and lower expenses (\$4.7K)) 	
7	Website Related	<ul style="list-style-type: none"> • Israel proposed the possibility of having member's names appear on club website pages with an icon that would acknowledge certain accomplishments (for example, SIG graduation) • This information would be helpful to ride leaders • We usually do 1 big change to the web site per year, this is one topic to consider • It would require data maintenance .. 	
8	ENY	<ul style="list-style-type: none"> • What can we do to convert the free trial membership given as part of ENY registration into permanent club membership? • Should membership kick in at point of registration or following ENY? 	