

Attending:

Ellen Jaffe, Arden Rodgers, Eden Weiss, John Siemens, Carol Wasser, Bob Ross, Mindy Kaufman, Beth Bryson, Ellen Goldstein, Ken Barrows, Jeff Levine, Manuel Ordonez, Israel Forst, Jade Bailey Assam, Skip Ralph, Kate Moskoff

	Topic	Summary of Discussion	Next Steps/Issues
1	<i>Transition and plans for 2013</i>	<p>The relevant 2012 board members are in the process of transitioning to their 2013 counterparts</p> <p>We have found that individual board members have had different approaches to their positions (board positions are what we want them to be)</p> <p>We need to think about what we are trying to accomplish. There seem to be two primary potential constituencies:</p> <ul style="list-style-type: none"> • Existing members • The general public (attracting new members, and/or advocacy issues) 	
2	<i>Web site development/content</i>	<p>Israel will review the list of outstanding items for the web site, with the idea of developing a punch list of things we might want</p> <p>Should we rethink the focus/content of our e-weekly distribution?</p> <p>We used to have a bulletin, including a very popular gossip column (Road Dirt).</p> <p>A Frequently Asked Questions page would be very useful</p>	<p>Board members to send thumbnail photo to Israel for posting on the web site</p> <p>Israel to switch permissions for web site</p> <p>Do we think there is appetite for such a publication and can we find a writer?</p>
3	<i>Events</i>	<p>The Volunteer party is the next upcoming event. Another upcoming event is the kids party</p> <p>So far, 72 people have signed up for the club Christmas party. Ellen will order food for 80. Tickets will be sold at the door.</p>	<p>Ellen to send draft list for next year to Jade</p>
4	<i>Treasury</i>	<p>Arden gave a summary of club finances of \$35K in club profits from ENY, a donation of \$15K was made to RAB and a \$15K donation made to "I Challenge Myself"</p>	

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5	<i>Rides</i>	<p>A recent focus of much discussion has been the wait list policy. The web site has made some things much easier, but not all things</p> <p>The lack of C-rides has been an on-going issue. Many C riders are not confident enough to lead rides. Ken and Marilyn Weisman have led many rides ...but it we worry that it has become a burden for them.</p> <p>We have considered making it a requirement for B-SIG graduates to lead a few C rides, but the problem is that such riders may not be happy keeping a steady C-pace</p> <p>Are ride styles clearly established (A versus B versus C) ?</p> <ul style="list-style-type: none"> • Sometimes there can be mushiness between styles <p>It is very important, that the VP of Rides back up the Ride Coordinators (fielding complaints about and from participants)</p>	<p>Carol to write-up ride style definitions</p>
6	<i>Merchandise</i>	<p>Wool jerseys are doing brisk business. (314 sold so far). Jerseys are selling to people that are not club member (we get paid in USD so exchange rates are not an issue)</p>	<p>We need to review content of our 2 lockers (Manhattan storage) and take inventory</p>
7	<i>ENY</i>	<p>Ellen is still working on finalizing a replacement for Beth. This will probably be a combination of Lisa, Claire and Emily</p>	<p>The date of the event needs to be nailed down very shortly (likely Sep 21)</p>
8	<i>Lifetime Members</i>	<p>We would like to establish a new forum for the selection of lifetime members.</p> <p>There are only about 6/7 lifetime members currently active in the club. The most recent lifetime member added was Linda Wintner. Awards are not necessarily made every year (there is none this year).</p> <p>Ellen J has suggested that we have current active lifetime members take responsibility for vetting nominations and making awards.</p>	<p>Establish policy for vetting of lifetime members?</p>

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9	<i>SIGS</i>		We need to arrange permits for the SIGS
10	<i>Miscellaneous</i>	<p>We have a club credit card, and no one needs to pay out of pocket</p> <p>Should we have a new member table at monthly meetings ?</p> <p>Can we do anything at Alpine police station to:</p> <ul style="list-style-type: none"> • Replace the water fountain that has been dismantled • Improve the situation of the bike rack (current location gets very muddy) 	We need a location for future board meetings (several possibilities are being investigated)
11	<i>Club Meetings</i>	<p>Eden has arranged for Charles Kamanoff to speak at the January club meeting.</p> <p>He is reaching out to various high profile industry figures (Hincapie and Lemond)</p> <p>He hopes to schedule a round table discussion of cycling issues (including the policy, and cycling advocates)</p> <p>He continues to negotiate with Parpardellas (at 72nd and Columbus) as a potential location for future club meetings</p>	This location may be less convenient versus current midtown location, potentially reducing attendance)