

Attending:

Jeff Levine, Eden Weiss, John Siemens, John Semel, Ellen Jaffe, Arden Rodgers, Kate Mostkoff, Skip Ralph, Claire Mordas, Manuel Ordonez and Ellen Goldstein

Meeting started at 6:30 PM and concluded approximately at 8:30PM

	Topic	Summary of Discussion	Next Steps
1	9W Cleanup Ride	<p>The Cleanup ride will be this Sunday, October 6, 2013</p> <ul style="list-style-type: none"> • The set-up is the same as last year, the Market will have snacks set-up on a picnic table slightly away from the main seating area • NYCC will provide gloves and garbage bags and food and snacks • Bob Ross has mapped out the route and the assignment of 0.10 mile routes • Since Bob won't be able to attend, who will organize assignments of cyclists to routes? Eden to resolve • The various ride groups are leaving from different places at different times (for example, the B ride leaves at 9:30am from 72nd street) • Of note, Sunday is also the MS ride, although only the 100 and 65 mile routes go along 9W and MS riders will primarily be travelling in the late afternoon (the Cleanup ride takes place primarily in the morning) 	<p>We should make it clear on the message board that the club is providing only snacks (blondies and fruit) although the Market's full menu is available at cost (Manuel to handle)</p>
2	GWB Advocacy	<p>Eden has had a number of conversations with Cindy Steinar, a representative (paid, full-time) of the NJ Bike Walk Coalition</p> <ul style="list-style-type: none"> • The Coalition would like to work with Eden, as a representative of NYCC on bike advocacy issues related to the GWB • Eden has developed relationships with a number of stakeholders (for example, TA and NJBWC) as part of efforts related to his role as Program Director) • There are clear advantages to NYCC developing partnerships with other organizations in the cycling community • Everyone feels that this is a critical time to keep applying pressure to the TA to supply the details of the bike path renovation plan <p>The Board voted unanimously to endorse Eden as its advocacy officer, with respect to the GWB</p> <ul style="list-style-type: none"> • We appreciate the efforts to date of Neile Weissman and expect that his interest will continue, but not in any official capacity related to NYCC 	<p>Bob to write letter stating Eden is officially designated as NYCC representative</p>

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2	GWB Advocacy (continued)	<p>Given that the south side of the bridge is expected to be closed for a period of 3 years, our priority is to help define and pave the way for implementation of a better solution than the stairs on the north side of the bridge</p> <ul style="list-style-type: none"> • We note, that this is defined as a cabling project, not as a path reconstruction project • \$20m has been allocated to the interests of bridge traffic other than car/truck traffic. This is not much to work with <p>We do not know the details of the current plans and we do not know when these details will be shared with the cycling community</p> <p>The club needs to consider alternative routes (path train /ferries), should the GWB be unavailable, and bring these potential routes to the attention of the appropriate governing bodies. We agree that this is an important in the medium term, but not a current priority</p>	
3	Experience with Champion	<p>Per John Siemens and Claire (per ENY) experience with Champion as a vendor has been good</p> <ul style="list-style-type: none"> • Quality has been consistently good • They handle replacements well • Sizing is consistent • A number of alternatives are available (race cut, club cut, tri-fit, etc • They are in Brooklyn, so it is possible to go sit with them • They do 1-offs or very small lots at reasonable pricing 	
4	Jersey competition	<p>The Board viewed color representatives of the jersey designs that had been submitted and voted</p> <ul style="list-style-type: none"> • Each board member voted for 3 jerseys • John selected the 3 jerseys with the most board votes • These 3 semi-final jerseys will be presented to overall club membership • A single jersey design will be selected by the club <p>We should:</p> <ul style="list-style-type: none"> • Display printouts of the 3 semi-finalists at the next club meeting • Hold a raffle for a free jersey (if you vote, you automatically are entered in the raffle) • Should we hold the jersey selection concurrently with the elections? maybe .. but currently we have no competitive elections 	

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5	HotChillee	The board voted that the NYCC will not enter any kind of partnership agreement with a for-profit organization such as HotChillee	
6	ENY feedback	<p>Claire reported that feedback from ENY was overwhelmingly positive. Feedback was obtained from a satisfaction survey</p> <ul style="list-style-type: none"> • 90% of people surveyed gave ENY volunteers high marks • 60% of people surveyed were new riders and not club members • 20% of people surveyed did not return to Sakura • There was some feedback that there could have been more rest stops • There were a lot of people that enjoyed the route. There were some people that noted route had been the same for a number of years and asked when it might change • Most people were not aware that they got a free club membership as part of ENY registration <p>Other feedback and comments</p> <ul style="list-style-type: none"> • Different color arrows were a great idea • Pickles were great • Festival at Sakura closed sooner than expected (sponsor ran out of food around 4:30 or 5) • The Gelato vendor was late and had no generator (we are looking for a refund) • Communication with organization that runs Sakura could be better (we have tried for years, not sure much can be done) 	
7	<i>ENY proceeds</i>	<p>It is traditional that all proceeds from ENY to charitable works, with the ENY committee making the allocation decisions</p> <ul style="list-style-type: none"> • Some donations are made to local groups (for example, a “good will” donation to local library) • ENY is good publicity for the club and a good source for new club members • The claim that all profits go to charity is a strong selling point in negotiation (with local authorities, etc) <p>However, ENY currently incurs no cost for use of club infrastructure (web site and insurance) and club finances would be more secure if reserves were held at a higher level (should an ENY refund ever be necessary or for other circumstances unrelated to ENY)</p> <p>If the GWB is not available in 2014, then much of ENY will need to be reconsidered</p>	

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8	<i>West Point</i>	We agree that an October weekend in West Point is not viable <ul style="list-style-type: none"> • Will the Thayer cut us a break if they can rent out the rooms ? 	
9	<i>Membership</i>	As of today (expiration of ENY riders) the membership is 2,836	

