

*Attending:*

Ellen Jaffe, Eden Weiss, John Siemens, Bob Ross, Mindy Kaufman, Ellen Goldstein, Ken Barrows, Jeff Levine, Manuel Ordonez, Israel Forst, Kate Moskoff, Skip Ralph

Meeting started at 6:30 PM and concluded approximately at 8:45PM

	<b>Topic</b>	<b>Summary of Discussion</b>	<b>Next Steps/Issues</b>
1	<i>West Point</i>	<p>At the Thayer Inn, we are able to reserve:</p> <ul style="list-style-type: none"> <li>• 50 rooms for Thursday night</li> <li>• 35 rooms for Friday night</li> </ul> <p>As a back-up, we can reserve at a near-by (not walking distance) holiday inn</p> <p>It is possible that additional rooms may open up at the Thayer, and dependent on how many people plan to go to West Point, we can potentially all fit there</p> <ul style="list-style-type: none"> <li>• The deposit is not required until June.</li> </ul> <p>Ken proposes that we make it standard procedure, that each year, the coordinator of a given event lock in the accommodations for the following year</p> <ul style="list-style-type: none"> <li>• This will likely involve deposits</li> </ul> <p>Betsy Hafkin has agreed to be West Point ride coordinator</p>	<p>Feedback from the pending poll to measure interest in West Point weekend will influence our next steps</p>
2	<i>Berkshires Weekend</i>	<p>Reina has found us a potential venue (Butter Nut) to replace the country club dinner (Egremont)</p> <ul style="list-style-type: none"> <li>• Local people give this place great reviews</li> <li>• We need to give Reina an answer and lock the place in ASAP</li> </ul> <p>Like the Egremont, this place will require that people drive there (not walkable distance from Great Barrington)</p> <ul style="list-style-type: none"> <li>• Perhaps it would be better to meet for drinks in town?</li> <li>• There is a Japanese restaurant (at the top of Railroad street) with a large bar that would likely work</li> </ul>	<p>Eden to find-out if this idea works</p>

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	<i>Berkshires Weekend (cont)</i>	<p>We have agreed that the A/B/C ride coordinators will handle the Berkshires rides</p> <ul style="list-style-type: none"> <li>The rides are well established</li> </ul>	We need to put together a list ...(not sure who is supposed to do this)
3	<i>SIGS and STS</i>	<p>All the information on the SIGS and STS has been posted to the web site</p> <p>For those that are waitlisted, the details of the wait list will not be visible (last year details were visible, which generated lots of inquiries)</p> <p>There will be an optional (you can skip it) poll, asking:</p> <ul style="list-style-type: none"> <li>How did you find out about the SIGS ?</li> <li>What are you looking for out of the SIG experience</li> </ul> <p>How about a pitch for give backs (meaning SIG graduates will be expected to lead a certain number of rides) ?</p> <ul style="list-style-type: none"> <li>The A's already do this</li> </ul>	
4	<i>C-SIG</i>	<p>The problem finding leaders for C-rides persists</p> <p>We still need to clearly establish what is a C-ride</p> <ul style="list-style-type: none"> <li>John started a write-up, but found it hard, .. a C ride is not defined purely by speed</li> </ul> <p>It is important to address this problem</p> <ul style="list-style-type: none"> <li>We need to keep in mind that the C-SIG attracts people into the club. There are many riders that started at the C Level and then progressed</li> <li>It is very clear to leaders that C-SIG graduates have a good foundation for riding and better skills than non-graduates</li> </ul> <p>What about increasing incentive points for C-rides ?</p>	Is it feasible to get a list of SIG graduates that have led rides ? Israel to check out what data is available

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5	<i>Volunteer Party</i>	<p>We should have on-line registration for this party</p> <p>The RSVP should ask the potential participant to briefly state what their volunteer activity was</p> <p>We should get going with this (party is scheduled for March 6<sup>th</sup>)</p>	
6	<i>Incentives</i>	<p>We agreed to update the level of incentive points needed for various merchandise:</p> <ul style="list-style-type: none"> <li>• The jacket is the premier gift, we will change it from 18 to 24 points</li> <li>• The shorts/vest will go for 18 points</li> <li>• The jersey will go for 14 points</li> <li>• Arm warmers will go for 12 points</li> </ul> <p>Cost to the club to pay for incentives is double from last year</p> <ul style="list-style-type: none"> <li>• We should evaluate what we get for the cost of these incentives</li> <li>• We feel that incentives are a valuable part of the motivation of ride leaders, and that no one is abusing the system</li> </ul> <p>Points accrue only during the current year. They cannot be rolled and they can not be transferred from one individual to another.</p> <p>What about when there are multiple ride leaders ?</p> <ul style="list-style-type: none"> <li>• Many rides legitimately require multiple leaders</li> <li>• Sometimes, though, a group consisting mostly of a bunch of friends are going out together .. and designate more than 1 as "leading"</li> <li>• Bob has recently sent e-mail .. suggesting some guidelines</li> </ul> <p>We can add a field regarding points into ride data (no automatic allocation, but a field for ride coordinators to fill in)</p>	

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7	<i>BSTS pilot program for web site</i>	<p>BSTS will be a pilot program for enhanced record keeping and management via the web site</p> <ul style="list-style-type: none"> <li>• We will create a group that only members will see</li> <li>• The web site will be used to keep attendance and for ride postings</li> </ul> <p>If this works, in 2014 we can do for SIGS</p>	
8	<i>Out of Bounds calendar</i>	<p>Regarding recent proposals from various events such as GranFondo or Tour de Cure</p> <ul style="list-style-type: none"> <li>• We probably don't want to partner, but we want to notify membership of events</li> <li>• There is an excel spreadsheet that at one time was kept up to date by Adrian. Is anyone looking at it ?</li> </ul> <p>A better solution would be to make this a web page</p> <ul style="list-style-type: none"> <li>• We should look at potential events to post there on a case by case basis</li> <li>• It would be great to inform membership of cool rides</li> <li>• But we don't want to get heavily into commercialized rides</li> </ul>	
9	<i>Summit Panel Sponsorship</i>	<p>We agree to sponsor Neile Weissman for a Summit Panel sponsorship at a cost of \$500</p>	
10	<i>A-SIG technique clinic</i>	<p>We agree that:</p> <ul style="list-style-type: none"> <li>• the club will finance a technique clinic for SIG leaders (club will pay for SIG leaders that want to attend the technique clinic)</li> <li>• If leaders want SIG participants to attend the same clinic, those participants must finance the difference (total cost is dependent on the number of attendees)</li> </ul>	