

Minutes of the June 6, 2017 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Christy Guzzetta (President), Eden Weiss (VP Programs), Jerry Ross (VP Rides), Steve Musso (Treasurer), Jorge Negrin (Webmaster), Michael Gately (A Rides Coordinator), Jim Finder (B Rides Coordinator), Karla Bonne (C Rides Coordinator), Linda Wintner (Escape New York Director), Gabby Warshawer (Volunteer Coordinator) and Peter Storey (Secretary).

Christy called the meeting to order at 6:38 PM.

1. Approval of April Minutes.

On motion duly made and seconded, the minutes of the May meeting were **approved**.

2. Message Board.

The subject of the Webmaster's authority over commercial postings on the Message Board was briefly discussed. It was **affirmed** by the Board that the Webmaster has authority to remove commercial postings, unless, in his discretion, he decides they should remain.

3. VP Rides Report.

Jerry noted that he had sent his memo concerning the Club's insurance coverage to Michelle for posting to the website. He also noted that Israel Forst had done an excellent job during his deposition in the Mazzola lawsuit.

4. A Rides Coordinator Report.

Michael reported that is following up with the A SIG, the A Classic SIG and the Racing Team to see how we can list more A Rides.

5. Treasurer's Report.

Steve noted that the Club's checking and savings balances total \$146,598.68. He also reported that we have attracted twenty-six one dollar / one-month memberships.

6. Programs.

The June 13th meeting will feature James Gilbert and Andrew Leone (captains) and Chad Butts and Alan Rego (coaches) of the NYCC Racing Team presenting on “Maximizing Time on the Bike for Optimal Performance”. The meeting will be sponsored by Grand Fondo New Jersey, who will raffle off entries and Jerseys.

On June 27th at 6:30, Paragon Sports will sponsor an in-store reception for the Club, including a 20% discount on all non-sale merchandise, and will provide free wraps and adult beverages for the attendees.

At the July 11th meeting, Johnny Coast will give a presentation on handmade bikes. The presentation will be sponsored by Nomad Cycles and its owner, Damon Strub.

At this point, plans have been made and sponsors obtained for all meetings through November.

7. Incentives Program.

Gabby reported that the Incentives Program for 2016 was pretty well wrapped up. She will commit to paper what the Incentives Manager does for future reference.

Disturbingly, Gabby noted that there had been reports from Bicycle Habitat, our distribution point, about Club members showing “attitude” and otherwise being unpleasant in picking up their awards. The Board agreed that this is wholly unacceptable.

8. C Ride Leaders.

Linda said that she and Paul Hofherr will do C Leader training in a couple of weeks.

Jerry, Steve and Peter agreed to lead at least one C Ride each, provided a C-level co-leader could be found.

9. WCC / BTCNJ Joint Ride.

The organizers recently held a conference call. All rides will converge at the DeWint House in Tappan. Port-o-sans have been ordered. Members are urged to ride in NYCC kit.

The Board approved a donation of up to \$400 to the DeWint House.

10. Facebook.

Jorge noted that he needs to speak to Ilana Feiglin about policing the Facebook page so

that it doesn't turn into a free-for-all. Christy reminded everyone that the Facebook page should be all about NYCC and not other events.

11. Back-Up Responsibilities.

The Back-up Committee of Bob, Steve and Jerry noted that we still need to get information on various jobs. The next job will be to recruit the individuals who will act as back-ups. Given the potential of the roles to serve as a potential "pipeline" for future Board members, the use of current Board members to fill these roles is discouraged.

12. Charitable Contributions.

These contributions will be made at the June 13th meeting. Ed Fishkin will attend as the representative of Kids Ride Club, and a representative of I Challenge Myself will attend as well.

13. Newcomers' Ride.

In Bob's absence we discussed how many leaders are appropriate for each ride, but no decision was made at this time. The Board agreed that all waitlistees should be allowed to participate.

14. 9W Cleanup Ride.

Jerry is trying to confirm with James Gilbert his understanding that the racing team can provide all necessary manpower for the Cleanup Ride. Once again, the Club will provide a \$10 voucher towards each participant's lunch.

15. C Rider Social.

Plans for the proposed C Rider Social on June 22nd are moving forward. The Ainsworth wants a guarantee of \$1,000 for fifty people, and this was **approved**.

Christy plans on soliciting a promise to lead two rides by the end of the year from each participant.

16. ENY.

Linda reported that we have 275 registrants to date, compared with 100 at this time last year.

Training rides are being scheduled for August. Already, a C Ride has been lined up.

Linda would like to be able to distribute a gift item such as a keychain or something similar. She expects it would cost \$2,000. The Board advised that no approval was needed; she should simply pay for it out of her own budget.

17. Content Editor's Responsibilities. Christy noted on Michelle's behalf, that the responsibilities of the Content Editor had become overwhelming. He said that Michelle had some ideas on how to address that, but the Board agreed that in her absence discussion of this issue should be postponed.

18. Public Relations Director.

Myles Lewis has volunteered to take on this currently vacant responsibility. Christy reported that his interview went very well; Myles is enthusiastic and eager to learn.

On motion duly made and seconded, Myles Lewis was elected to the post of PR Director for the Club.

19. Number of Rides.

Our discussion of why there aren't more listed rides continued. Christy again urged as an objective that we should have rides on every level every Saturday and every Sunday. As with last month, the number of "private" A Rides and the lack of C leaders were cited, and Jorge said that there are numerous "private" B Rides as well. Discussion focused on what the Board could do. Would committees help? Should the Ride Coordinators and the VP Rides be more aggressive? Linda suggested that we spend ten minutes of each Board meeting discussing individual ideas. Michael suggested that time be devoted at monthly meetings to generate more rides.

Peter dissented from the premise that the Board needs to spend significantly more time on rides, noting that, for example, half of our May meeting was devoted to rides and ride-related issues. In his view, the Board can only facilitate: if there are to be more rides, more members must step forward to organize them.

The discussion concluded with no specific action being taken.

The meeting adjourned at 8:52 p.m.

Respectfully Submitted,