

FINAL

Minutes of the May 2, 2017 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Christy Guzzetta (President), Eden Weiss (VP Programs), Jerry Ross (VP Rides), Steve Musso (Treasurer), Bob Gilbert (Special Events Coordinator), Margaret Kim (Membership Director), Jorge Negrin (Webmaster), Michael Gately (A Rides Coordinator), Jim Finder (B Rides Coordinator), Karla Bonne (C Rides Coordinator), Linda Wintner (Escape New York Director), Gabby Warshawer (Volunteer Coordinator) and Peter Storey (Secretary).

Christy called the meeting to order at 6:35 PM.

1. Approval of April Minutes.

On motion duly made and seconded, the minutes of the April meeting were **approved**.

2. Message Board.

The subject of commercial postings on the Message Board was briefly discussed. It was **affirmed** by the Board that *Members* may post commercial messages to the Marketplace, but not otherwise. The message board moderators will enforce accordingly.

There followed a further brief discussion of whether to establish a sponsors' page, similar to the Marketplace. No action was taken at this time.

Later in the meeting, the Board **re-affirmed** its guideline that typically there should be no more than five "stickies" at a time on the Message Board with a maximum shelf-life of 30 days.

With respect to commercial postings on the Message Board itself, it was confirmed that these are generally not allowed, but the authority to make exceptions in cases likely to be of interest to members was delegated to the Content Editor.

3. Treasurer's Report.

Steve noted that the Club's tax filings will be made on the 15th.

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4. Programs.

There will be two meetings in May: the BSIG Graduation on May 16th at Connolly's (west) sponsored by Paragon Sports and the CSIG Graduation on May 23rd at Connolly's (east) sponsored by Jamis.

The June 13th meeting will feature James Gilbert and Andrew Leone (captains) and Chad Butts and Alan Rego (coaches) of the NYCC Racing Team presenting on "Training for Optimal Performance". The meeting will be sponsored by Grand Fondo New Jersey.

Finally, on June 27th, Paragon Sports will sponsor an in-store reception for the Club, including a 20% discount on all non-sale merchandise, and will provide free wraps and adult beverages for the attendees.

5. C Ride Leaders.

Karla announced that Carol Waaser would not be available to conduct C Ride Leader Training. Linda said that she would see if she could do it instead.

Separately, Karla and Christy want to organize a C riders social. They will set a date and place. Christy wants to use the social to recruit C ride leaders.

6. A Rides.

Michael is reaching out to A ride leaders to generate more listed A rides now that the SIGs are winding down.

7. Harriman / Seven Lakes Drive Issue.

The problems associated with riding the length of Seven Lakes Drive (including a stretch of the PIP) is re-awakening. Michael suggests that we coordinate with other clubs, but, apart from continuing to monitor the situation, no further action was taken.

8. ENY.

Linda reported that we have 72 registrants to date, even without extensive marketing/advertising. Returning sponsors include Clif and Stephen Roche. Road ID and Whole foods will probably do something as well. Marketing materials have been printed and will be distributed soon. A separate ENY website will go live soon.

9. Governance.

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We resumed our previous months' discussion of governance issues. Christy re-iterated that we are operating on a 40 year old structure in the context of a much larger and more complex club.

Some expressed the view that what we have works well, and, to the extent we are "doing too much", it is because officers should do more on their own authority, rather than bringing so many things to the Board level. Others were of the view that, while there is always room for improvement, we would do better to exhaust our internal resources first, before turning to consultants or other experts. Jorge felt we could use committees better – in fact, we hardly use them at all. Karla noted that committees of Directors and non-Directors would also tend to provide a pipeline of future Board members, and Bob concurred that we are weak on succession planning. Eden noted that newer Board members – presumably less set in their ways – seemed especially averse to bringing in outsiders. Peter favored bringing in a consultant, not so much as a matter of urgency, but out of curiosity for what he or she would have to say.

In the end, the Board decided not to hire a consultant or other expert at this time, which closed the issue, at least for the time being.

10. Facebook.

Gabby announced that Ilana Feiglin had volunteered to take over the Club's Facebook page. In that role, Ilana will curate content, police the page generally and coordinate between the website and Facebook. Jorge will write up relevant materials for how to handle it.

11. Back-Up Responsibilities.

The Back-up Committee of Bob, Steve and Jerry presented and briefly discussed their memo concerning Back-Up Responsibilities. A copy of the Memorandum was ordered filed with the minutes of the meeting.

12. Charitable Contributions.

These contributions will be made at the June 13th meeting.

13. WCC / BTCNJ Joint Ride.

The ride will occur June 24th, starting and ending at Ross Dock on River Road. There will be A, B and C rides, and possibly a fourth ride. The destination (and lunch place) will be the DeWint House in Tappan. It is intended that all rides consist of a mingling of the three clubs. There will be a conference call among the three clubs tomorrow, and Jerry expects that there will be some expenses for the Board to approve.

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14. *Bike Purchase Membership.*

Margaret reported that this program is live. Bike shops seem receptive, even excited. In fact this program has led some Brooklyn shops to ask to join our discount program. Now we need to spread the program to Manhattan shops.

15. *Newcomers' Ride.*

Bob reports he is working on various logistical issues.

16. *9W Clean-Up Ride.*

The next 9W Clean-Up Ride has been calendared for June 25th. James Gilbert has indicated to Jerry that he will make the ride mandatory for the Racing Team. That alone would cover the manpower needs.

17. *Number of Rides.*

Christy launched a discussion of why there have been so few listed rides. To some extent, this is due to the SIGs, but he wondered what else is going on. Several explanations were offered, among them: numerous private (*ie* unlisted) A Rides and a lack of C leaders. The importance of offering ride leader training was stressed.

Christy urged the Ride Coordinators to pursue potential leaders individually rather than via email blasts. He urged as an objective that we should have rides on every level every Saturday and every Sunday.

The meeting adjourned at 8:50 p.m.

Respectfully Submitted,

/s/ Peter K. Storey, Secretary