

Final

Minutes of the February 7, 2017 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Christy Guzzetta (President), Jerry Ross (VP Rides), Eden Weiss (VP Programs), Steve Musso (Treasurer), Bob Gilbert (Special Events Coordinator), Michelle Gordon (Content Editor), Margaret Kim (Membership Director), Michael Gately (A Rides Coordinator), Jim Finder (B Rides Coordinator), Karla Bonne (C Rides Coordinator), Linda Wintner (Escape New York Director), Gabby Warshawer (Volunteer Coordinator) and Peter Storey (Secretary).

Also present by invitation: Joe Hunt.

Christy called the meeting to order at 6:33 PM.

1. Presentation of RWB Veterans Proposal.

Joe Hunt was invited to address the meeting.

Joe represents Team Red, White and Blue (RWB), a social and athletic club for veterans and civilians. Joe explained that re-integrating vets into civilian society is a key challenge for vets and a key issue for RWB. Quite simply, vets have “lost their team”, and RWB attempts to restore that. Joe believes that riding with NYCC, especially in the SIGs, would be a good way to further that goal, in that the vets could interact with the other members on a common interest – cycling. Joe proposed that the SIGs include 30-50 RWB vets on a temporary membership basis, with the vets having the opportunity to become regular members when the SIGs are over.

Joe then left the meeting, and discussion was postponed until later in the meeting.

2. Approval of January Minutes.

On motion duly made and seconded, the minutes of the January meeting were **approved**.

3. C-STIS Leadership.

Karla is trying to recruit C-STIS leaders, thus far to no avail. Among the “usual suspects”, most have various scheduling conflicts or will be away. She will try an email blast to all C riders.

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It was suggested that she try to persuade recent C-SIG graduates to take on the role, but Karla noted that she had been told that the C-SIG doesn't include leader training. She was urged to circle back and confirm if that is actually true.

4. *Volunteer Party.*

The Volunteer Party is coming together. Gabby expects 100-125 guests. The party will cost about \$32/head, which includes dinner and one drink, and that cost will be borne by the Club.

5. *Newcomers' Ride.*

Bob reported that the annual Newcomers' Ride will be held Sunday, June 4th in Pascack Park.

6. *Treasurer's Report*

Steve reported that at the end of January, we had \$140,131.59 in checking and savings.

7. *Programs.*

Eden reported that the February Club meeting will be our usual SIG / STS information session, and, this year will include information on the new NYCC Racing Team. There will be eight different presentations, followed by breakout sessions. SIG sign-ups will begin at 5AM the next morning. The February meeting will be sponsored by Rapha, with raffle prizes amounting to \$3,000.

The March meeting will feature Sandy Chapman of Tifosi Sales (which represents SRAM, among others) presenting on "Technical Advancements and Innovations".

8. *Trial Membership; Guest Policy.*

Christy has had discussions with the Webmaster about the proposal to create a one-month trial membership that would cost \$1 and would roll into a full membership, if not canceled at the end of the trial month. Christy reported that there are technical difficulties with this, as we want trial participants to have the privileges of membership during the trial period, but not the right to vote or to join the SIGs. Christy will continue to discuss this with the Webmaster.

In this connection, it was noted that the Club's guest policy, whereby a guest may enjoy one ride without joining the Club, is still in place, although few people know about it. Christy, Margaret and Michelle will work on this.

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9. Backup Committee.

The Backup Committee will report at the next meeting. In the meantime, Steve asked that those with contracts, or with contacts necessary to the Club's functioning, place them on the NYCC Drive.

10. Charitable Contributions.

The excess revenues from ENY having fallen short of expectations, the Board **voted** to contribute \$3,000 to each of Kids Ride Club and I Challenge Myself, such contributions being in lieu of and not supplemental to the contributions normally made through ENY.

11. Anonymous Message Board Postings.

It was noted that the changes to Message Board policy discussed at the last meeting had been implemented.

12. Young Member Social.

Michelle noted that over 70 people had signed up for the young Member Social, and 60 or so turned out. She noted that the organizers had sent out a survey to participants and were awaiting results. So far, every single participant wants to hear more or do more with the Club, including leading rides, if a co-leader were available. Gabby thinks the racing team was key, probably accounting for a third of the total attendance.

13. Volunteer Incentives; also Multiple Item Ordering.

Gabby reported that the Volunteer Incentive Program is presently in disarray. Apparently, Champion has scrambled our data with that of another organization, as a result of which our online store is not up and running. She hopes to get that straightened out with Champion in the next few weeks.

Separately, despite Israel's cautions about the need for significant re-programming, the Board left in place its decision last month to permit holders of 2017 incentive points to order up to three items of merchandise in 2018, instead of the present one item.

14. Memorial Day / Berkshires.

Jim reported on plans for Memorial Day. Christy will handle the Saturday meal, and Christy is also trying to come up with an idea for Sunday night.

Jim also suggested it might be a good idea to offer more people the opportunity to stay together in one place. To that end, he proposed reserving a block of rooms at the

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Racebrook Motel. Members would have the option to take up these rooms by a date to be determined. The reservation would require a deposit of \$4,500, which would be fully refundable. On motion duly made and seconded, the Board **voted** to approve the deposit.

15. *Message Board; Facebook; Out-of-Bounds.*

There followed a discussion of the Club's Message Board, Facebook page and Out-of-Bounds listings. Opinions ranged from the view that Facebook and the Message Board should be strictly non-commercial and Out-of-Bounds more wide-ranging to the view that our social media platforms should allow anything of likely interest to Club members. Discussion of the three platforms was then split, with the Message Board and Facebook deferred to next month. The Board consensus was that Out-of-Bounds should embrace a wide range of rides and cycling activities that might be of interest to members, and need not be restricted to NYCC activities. Michelle will moderate as necessary.

16. *Adoption of RWB Veterans Proposal.*

The Board swiftly **adopted** the Team RWB proposal, subject to confirmation from the A, B and C SIG Captains that their respective programs will have room for the RWB vets without displacing regular members. The Board consensus was that this collaboration with RWB represented an important community outreach and was particularly important for the Club to do.

The meeting adjourned at 8:53.

Respectfully Submitted,

/s/ Peter K. Storey
Secretary